



February 18, 2025

TRADE ALLEY ART, LLC
25 2nd Street NW Hickory, NC 28601
828.578.1706
www.tradealleyart.com

Prospective Members:

Thank you for your interest in becoming a member of the Trade Alley Art Gallery. Trade Alley Art Gallery is an artist cooperative displaying beautiful and unique fine art in a variety of mediums. Each member is responsible for keeping the gallery open at their respective time, handling the cash flow, participating in management decisions, attending membership meetings and maintaining the gallery. Cooperation is as vital to our success as is our art. The basis for this cooperation is the trust and respect we have for each other. This allows us to work steadily towards the growth of Trade Alley Art Gallery and all of our members. It is the responsibility of each member to participate on committees and gallery events or projects.

Once your work has been reviewed by the Jury Committee you will be notified for an in person interview with samples of your original work. Acceptance to join is based on Trade Alley Art Gallery's needs and considerations.

Attached are the member responsibilities and operational procedures for your consideration before applying to join us.

Respectfully,
The Jury Committee

MEMBER REQUIREMENTS:

- Pay a \$250.00 (non-refundable) equity fee, and commit to the business both functionally and financially, for a minimum of one year. There is a one time fee of \$25 for signage.
- Pay \$60.00 monthly dues by the first of each month
- Trade Alley Art Gallery requires a 10% gallery commission
- Build and maintain your own display, including pricing of each item and labeling each piece with your member code. Gallery wall price tags are provided.
- Maintain and file your inventory list.
- Rotation of your space and your artwork takes place every other month. It is preferable to change out 30% of your inventory each rotation.
- Work your scheduled hours in the gallery, usually one day a month, or find a substitute to work them for you.
- Read, understand and adhere to all bylaws and operating policies. Sign the membership contract.
- Be prepared to serve on a committee or assist the gallery in other capacities.
- Attend all meetings
- All work must be original

APPLICATION PROCEDURES:

- Complete the application below, and bring or (e)mail it to the gallery, along with images of your work in jpg format.

If accepted for jury, you will be notified to bring your actual art to the gallery for review. These items should reflect the full range of work you wish to display and sell. Include at least five pieces of 2D art, and/or three pieces of 3D art.

If you have any questions please call 828-578-1706

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tradealleyart@gmail.com
Application for Membership

Criteria for judging work:

- Originality of design
- Creativity
- Craftsmanship
- Appropriateness to Trade Alley Art Gallery's image as a fine art gallery
- Appropriate pricing
- Professional presentation of artwork

Name: _____ Date: _____

Address: _____

Phone: (Home) _____

Cell: _____

Email address: _____

Website: _____

Medium to be juried:

How long you have been creating your art? _____ List other venues where your work is or has been marketed:

Do have enough work to exhibit and change out?

What skills do you have that will aid in the operation and success of Trade Alley Art Gallery:

Ex: social media, maintenance, computer skills, networking

1. _____

2. _____

3. _____

List each item you are submitting and the retail price:

DESCRIPTION	RETAIL PRICE

Should it be necessary to leave art for review at the gallery, I understand that Trade Alley Art will take all the necessary precautions to protect my items, but cannot be held responsible for loss or damage.

Signature/Date:

Submit photos to: Amy McHugh: amymchugh700@yahoo.com