

**TRADE ALLEY ART**  
**25 2<sup>nd</sup> Street NW**  
**Hickory, NC 28601**  
**828.578.1706**  
**www.tradealleyart.org**

Dear Prospective Members/Consignors:

Trade Alley Art is an artist cooperative displaying beautiful and unique fine art in a variety of mediums. We consist of members who display and sell their art and cooperatively operate the gallery. Since each member is responsible for keeping the gallery open at their respective time, handling the cash flow, participating in management decisions, attending membership meetings and maintaining the gallery, our jury requirements are strict.

Our cooperation is as vital to our success as are our art. The basis for this cooperation is the trust and respect we have for each other. This allows us to work steadily towards the growth of Trade Alley Art and all of our members. This is why we ask that you include the information requested on the application form.

Prospective member/consignor juries are traditionally held on the second Tuesday of February, April, June, August and October or as required. The gallery is limited to 27 members; consignors limited to space available.

There are a few points to consider before completing the application and submitting your work to be juried.

You are essentially applying to be a partner in a retail art gallery business. If you are accepted, every member must meet the following requirements:

- Pay the \$250.00 (non-refundable) initiation fee. Commit to the business both functionally and financially, for a minimum of one year.
- Work all of your scheduled hours in the gallery or find a substitute to work them for you.
- Build and maintain your own display including pricing of each item and labeling each piece with your member code. Gallery wall price tags are provided.
- Read, understand and adhere to all bylaws and operating policies. Sign the membership contract.
- Attend meetings.

The consignor agreement is listed separately at the end of this document.

Sales checks are issued by the 10<sup>th</sup> of the following month with a sales commission of 10% deducted. A \$60.00 monthly maintenance fee will be due on the first of each month. A \$5 late fee will be added for checks received after the 8<sup>th</sup> of the month. If you have no sales, you're still expected to pay the maintenance fee. If you are accepted, you will be expected to serve on a committee.

Please bring your art to the gallery along with and a completed application at least TWO WEEKS before the jury date. These craft items should reflect the full range of work you wish to display and sell. Include at least 5 pieces and no more than 10.

Every precaution is taken to make sure the items you leave to be juried are safe. However, please understand that Trade Alley Art is not responsible for theft or damage. Please make note of the statement to be signed by you at the end of this form.

The Jury Chairperson will notify you within 7 days after the jury as to our decisions concerning your acceptance. If accepted, you will be expected to learn gallery procedures and to work regular member hours (approximately 1 day per month, depending on the current number of members).

Our focus is on the word "cooperative". All members are treated equally and fairly and no one will receive special treatment or compensation except in rare cases as deemed necessary by the Board of Directors. We all pull together to make this a profitable venture and a great experience for each artist.

We are located in Downtown Hickory next to Taste Full Beans coffee house. Call the gallery at the number above if you have any questions. Good luck!

**TRADE ALLEY ART**  
**25 2<sup>nd</sup> Street NW**  
**Hickory, NC 28601**  
**828.578.1706**  
**www.tradealleyart.org**

### Application for Membership

Criteria for jurying work:

1. Originality of design
2. Creativity
3. Craftsmanship
4. Appropriateness to Trade Alley Arts' image
5. Reasonable pricing
6. Fitness of material to the object

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (Home) \_\_\_\_\_ (Office/ Studio/Cell:) \_\_\_\_\_

Email address: \_\_\_\_\_ Website: \_\_\_\_\_

Medium to be juried: \_\_\_\_\_

List each item you are jurying and the retail price: **(Minimum of 5 pieces)**

DESCRIPTION	RETAIL PRICE
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	

9.	
10.	

Where your art is or were marketed, and if you have other outlets: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Do have enough work to exhibit and change out? \_\_\_\_\_

How long you have been doing your art? \_\_\_\_\_

Provide 3 artist references with contact information: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Why do you want to join: \_\_\_\_\_  
 \_\_\_\_\_

Basic requirements for membership in Trade Alley Art

- All work must be made by the artist himself or herself
- Artists must follow all procedures for jury
- Artists must be accepted by a positive vote of ¾ of the current members
- 

Thank you for interest in becoming a member of the gallery. If your application is accepted, we will notify you for an in-person interview. If you are accepted, you will be added to a list of acceptable candidates. Acceptance to join is based on Trade alley Art's needs and considerations.

I understand that Trade Alley Art. will not be held responsible for the art items I leave at the gallery for jury.

Signature: \_\_\_\_\_

# Trade Alley Art

## 25 Second St. NW Hickory, NC 28603

### Consignment Agreement Trade Alley Art

Potential consigners must submit samples of their work for jurying, according to TAA procedures. Upon acceptance, consigners can display their work beginning the first of the month following jury approval, or as otherwise agreed.

Consigners agree to pay a one-time setup fee of \$50, payable to Trade Alley Art. Setup includes signage, allocation of exhibit space, furniture for display, and a featured artist event. If needed, consigner may provide display pieces (tables, shelves, etc.) for approval by the design committee.

The Consignee will not hold the gallery liable for loss or damage to any artwork they bring in to be consigned. The consignee must keep their own record of inventory for their work.

The gallery is to receive a 40 percent commission on all sales of exhibited work.

The gallery reserves the right to terminate the consignment after 6 months, on such bases as lack of sales, or insufficient quantity of work.

This signed form constitutes agreement with the above terms and is to be submitted along with the application to the jury.

Applicant's signature \_\_\_\_\_ Date \_\_\_\_\_

P.S. It is recommended, but not required, that the work of consigners be refreshed at the times members rotate their work, usually the first Monday of every other month.