



TRADE ALLEY ART, LLC
25 2nd Street NW
Hickory, NC 28601
828.578.1706
www.tradealleyart.com

Dear Prospective Members:

Thank you for your interest in becoming a member of the gallery.

Trade Alley Art is an artist cooperative displaying beautiful and unique fine art in a variety of mediums. We consist of members who display and sell their art and cooperatively operate the gallery. Since each member is responsible for keeping the gallery open at their respective time, handling the cash flow, participating in management decisions, attending membership meetings and maintaining the gallery, our jury requirements include these functions.

Cooperation is as vital to our success as is our art. The basis for this cooperation is the trust and respect we have for each other. This allows us to work steadily towards the growth of Trade Alley Art and all of our members.

If your application is accepted, we will notify you for an in-person interview. If you are accepted, you will be added to a list of acceptable candidates. Acceptance to join is based on Trade Alley Art's needs and considerations.

Attached are the member responsibilities and operational procedures for your consideration before applying to join us.

The Board and Members
of Trade Alley Art

MEMBER REQUIREMENTS:

- Pay a \$250.00 (non-refundable) equity fee, and commit to the business both functionally and financially, for a minimum of one year.
- Pay \$60.00 monthly by the first of each month, with a \$5.00 late fee after the 8th.
- Accept 10% gallery commission.
- Build and maintain your own display, including pricing of each item and labeling each piece with your member code. Gallery wall price tags are provided.
- Maintain and submit your inventory list.
- Move to the next assigned space every other month (“Mandatory Change Day”) along with changing out 30% of your inventory. Scheduled voluntary inventory change days are available.
- Work your scheduled hours in the gallery, usually one day a month, or find a substitute to work them for you.
- Read, understand and adhere to all bylaws and operating policies. Sign the membership contract.
- Be prepared to serve on a committee.
- Attend all meetings
- Understand that all work must be done only by the member artist.

MANAGEMENT RESPONSIBILITIES:

- Oversee day-to-day gallery operations – including intake of inventory, coordination of gallery staffing and special events.
- Manage all bookkeeping functions, and issuing of sales checks by the 10th of the following month with a sales commission of 10% deducted. (If you have no sales, you’re still expected to pay the maintenance fee.)

APPLICATION PROCEDURES:

- Complete the application below, and bring or (e)mail it to the gallery, along with images of your work in jpg format.

If accepted for jury, you will be notified to bring your actual art to the gallery for review. These items should reflect the full range of work you wish to display and sell. Include at least five pieces of 2D art, and/or three pieces of 3D art.

We are located in Downtown Hickory next to Taste Full Beans coffee house. Call the gallery at the number above if you have any questions. Good luck!



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tradealleyart@gmail.com

Application for Membership

Criteria for judging work:

- Originality of design
- Creativity
- Craftsmanship
- Appropriateness to Trade Alley Art's image
- Appropriate pricing
- Fitness of material to the object

Name: _____ Date: _____

Address: _____

Phone: (Home) _____

Cell: _____

Email address: _____

Website: _____

Medium to be juried:

How long you have been creating your art? _____

List other venues where your work is or has been marketed: _____

Do have enough work to exhibit and change out? _____

Provide 3 artist references with contact information:

1. _____

2. _____

3. _____

List each item you are submitting and the retail price:

DESCRIPTION	RETAIL PRICE
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

Should it be necessary to leave art for review at the gallery, I understand that Trade Alley Art will **take all the necessary precautions to protect my items, but cannot be held responsible for loss or damage.**

Signature/Date:
